

WANT AD MAIL COUPON • CLASSIFIED ADVERTISING • ZONED DISTRIBUTION

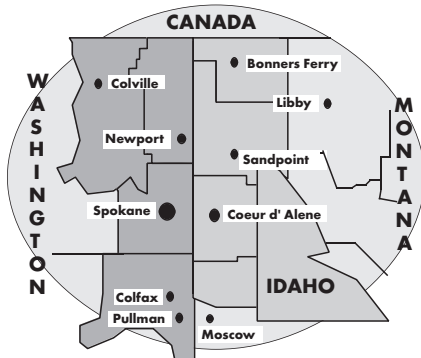
Please Print Your Ad Below: (Name your town in your ad. Count phone number as one word.) _____

					\$7.00
\$7.05	\$7.10	\$7.15	\$7.20	\$7.25	
\$7.30	\$7.35	\$7.40	\$7.45	\$7.50	
\$7.55	\$7.60	\$7.65	\$7.70	\$7.75	
\$7.80	\$7.85	\$7.90	\$7.95	\$8.00	
\$8.05	\$8.10	\$8.15	\$8.80	\$8.25	
\$8.30	\$8.35	\$8.40	\$8.45	\$8.50	

Enclose a separate sheet of paper if you have more words, add 5¢ each. 1 Ad per coupon, please.

Time & contents of ad usually define classification.

Please print your classification choice:



Your Cost
Eastern WA
ZONE 1 \$ _____

Additional
Zone Costs + _____

Your Cost
All Zones \$ _____

Number of
Weeks To Run X _____

Multiply your cost for all zones
times the number of weeks to run

TOTAL PAYMENT ENCLOSED
\$ _____

Please Print Information Below:

Name: _____

Address: _____

Town: _____ Zip: _____

Phone: () _____ E-Mail: _____

Charge my payment \$ _____ to my credit card indicated below

Signature _____

Full Account Number: _____



EXPIRATION

Mo.	Yr.
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Multiply Your Ad Readership by Selecting Additional Zones

Each Additional Zone Saves \$2.00 off the Basic Weekly Rate

Add only \$5⁰⁰ for the first 15 words plus 5¢ for each word thereafter

ZONE 2 • NORTH IDAHO • MONTANA

Nickel's Worth serving Northern Counties of Idaho & Western Montana

ZONE 3 • CENTRAL IDAHO

Moneysaver serving 8 counties around Clarkston - Lewiston, Idaho

ZONE 4 • SOUTH CENTRAL WASHINGTON

The Giant Nickel serving the Tri-Cities Region

FREE! ZONE 5 • INTERNET <http://www.nickel-wantads.com/>

Inland Northwest Classified Ads • On-Line Ad Form: www.nickel-wantads.com/ex-adform.html

\$ 700

Basic
Rate
Weekly

for first 15 words, plus
a nickel for each word
thereafter.



Our
Money Back
Guarantee

If you are not completely satisfied with accuracy, category and correctness of your advertisement, tell us. We promise to solve your complaint or your money back.*

Make check or money order payable to:



Serving Spokane, Stevens, Whitman &
Pend Oreille Counties in Eastern Washington since 1978

Deadline for mailed ads is Tuesday, 2pm. Please mail payment or charge it to your credit card with Ad Coupon. No copy changes or cancellations prior to first publication; multiple week changes or cancellations due before Monday, 5pm. All rights reserved. Questions: 509-922-3456 • 1-800-326-2223 • Fax 509-455-7940 * The Exchange reserves the right to categorize, to edit and to reject advertising. No ads accepted with special spacing, capitalization, headings etc. We will not be responsible for errors or omissions except to the extent of the cost of the first insertion of the ad. Refunds issued only over-the-counter.

MAIL COUPON TO: THE EXCHANGE • PO BOX 427 • SPOKANE, WA • 99210-0427